

Preparing for the ITIB vision/mission work session

Next week during the ITIB meeting, time has been allocated to discuss ITIB vision and mission statements. The business drivers for doing this include:

- Adding the ITIB vision/mission to the VITA SAM (strategy articulation map), to show how the ITIB and VITA are linked
- Articulating the broad role of the ITIB (it's bigger than VITA)

Vision and mission statements usually are not created in an hour or so, so let's set the expectation that this meeting will begin the dialogue. If we actually complete them, we will exceed our own expectations! One thing that will help us is a bit of pre-thinking by ITIB members. For that purpose, the following three slides provide a workbook to stimulate thinking about ITIB vision and mission. The last slide is VITA's SAM for reference. The final document (attached separately) that may help you was prepared by Jerry Simonoff. It compares and contrasts the powers and duties of the ITIB, CIO and VITA per the enabling legislation. You also may want to consider the ITIB role with regard to some of the new initiatives and entities being established per Governor Kaine's letter to Mr. McGuirk (link: <http://www.vita.virginia.gov/ITIB/docs/2006/061018/061018LetterfromGovernortoChair.pdf>).

I look forward to seeing you and working together next week. If you want to discuss anything or need additional input or background materials prior to the meeting, please contact me at karen.farwell@vita.virginia.gov or on my cell at (804) 436-5391.

Thanks and see you soon!

Karen

Strategy Articulation Map – Vision

Looking several years into the future, the ITIB has become extremely successful. A government magazine has interviewed you for the cover story. What is the title of the article? How does the title translate into a vision?

Vision Statements normally meet the following criteria:

- *States where the ITIB wants to go*
- *Short*
- *Inspiring*
- *Is a target that has a definite end point*
- *If achieved, will take the organization “someplace else”*

How well does the vision statement meet these criteria?

Vision - *what you aspire to be*

ITIB's cover story title:

[illegible]

Sample Vision:

To be recognized as a business partner and for professionalism, ability to add value, and cost effectiveness

Strategy Articulation Map - Mission

Jot down your reactions to the items on the right.

Be prepared to share your responses with the large group.

Mission - *what you exist to do*

Who are the ITIB's customers/stakeholders?

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.....

What are ITIB's major products or services?

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Who are the ITIB's contemporaries in other states/governments?

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What are ITIB's distinct competencies?

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What are the benefits to the major stakeholders?

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Strategy Articulation Map--Mission (cont.)

Using your reactions to the items on the previous worksheet, draft a mission statement for the ITIB.

Do not concern yourself with how the statement is worded; ideas are more important than a carefully crafted statement.

When complete, circle the words or phrases that are most important. These words and phrases will be used in the large group discussion.

Mission - *what you exist to do*

I believe the mission of the ITIB is to ...

[illegible]

ITIB Alignment

ITIB Vision (our aspiration)

To be completed

ITIB Mission (our purpose)

To be completed

COVA IT Goals & Objectives

Increase accessibility to government
Facilitate IT collaboration and partnership
Ensure a trusted and reliable technical environment
Create a reputation of performance for technology
Increase workforce productivity through the use of technology

VITA Vision, Mission, Values

VITA Vision (our aspiration)

To be Virginia's preferred government IT partner

VITA Mission (our purpose)

To provide information technology that enables government to better serve the public

VITA Values

Value-add Integrity
Teamwork Accountability

VITA Pillars

Technology Solutions Transparency
Excellence in Service Delivery People = Assets
Success Through Partnerships

To be revised

Strategic Goals

Foster a **culture** that demonstrates our **values**

Partner with **customers** for mutual success

Protect the Commonwealth through IT **security** and public **safety** technology support

Understand and meet IT **service** expectations

Manage the investment of IT **resources** to support Commonwealth business objectives

2006 CIO Objectives

Lead the VITA Partnership Transformation (40%)

Implement COV Information Security & Public Safety Programs (25%)

Improve Customer, Employee & SWAM Programs (20%)

Mature and Improve VITA Financial and ITIM Programs (15%)